

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!! SEP4/12 09.50
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***
*** CHANGES ***

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- JOE KNAUER

TOWSON, MD 21286

| | | | | | | |
|---------|------------|---------|--------|-------|-------|------------|
| ORDER # | CONTRACT # | 6285350 | CLASS: | NAIL. | LOCAL | INSTRUMENT |
|---------|------------|---------|--------|-------|-------|------------|

| PRDCT | <u>RESTORE OUR FUTURE</u> | EST# <u>1940</u> | COMMENTS: (LINE, ORDER, INVOICE) |
|-------|---------------------------|------------------|----------------------------------|
|-------|---------------------------|------------------|----------------------------------|

FLIGHT DATES AUG21/12 AUG27/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE ORDERED _____

REP: TO LENA
FR JULIE
OK'D M5
TTLS RTS
PLS CFM, THX 9/4

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
RESTORE OUR FUTURE

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|-------|-----------|
| 7 | S | | 1100P-1135P | 30 | | \$2,250.00 | 8/21 | 8/26 | 7 | | TU-SU | 7 |
| AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1940 | | | | | | | | | | | | |
| PROGRAM : EYEWITNESS NEWS CON COM1 : 2X TU,TH; 1X W,F-SU | | | | | | | | | | | | |

REP HEADLINE# 6285350 TRF# 327616
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

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|--|---|--|-------------|----|--|------------|------|------|---|--|-----|--------------------------|
| 31 | A | | 1113P-1148P | 30 | | \$2,250.00 | 8/25 | 8/25 | 1 | | SAT | 1 |
| PROGRAM : NEWS ORD COM1: SPOT RAN 1140P NEWS 1113P-1148P DUE TO NASCAR RUN OVER THIS IS A MAKE-GOOD FOR AUG25 ON LINE-7 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS: M5 OK'D BUY#7 MISSED: TU-SU/1100P-1135P AUG25 30S \$2,250.00 (AUG31/12) OFFER: SAT/1113P-1148P AUG25 30S \$2,250.00 PLS ADVISE. CMT: SPOT RAN 1140P NEWS 1113P-1148P DUE TO NASCAR RUN OVER | | | | | | | | | | | | |
| AUG/12 119600.00 SEP/12 33600.00 | | | | | | | | | | | | CONTRACT TOTAL 153200.00 |
| | | | | | | | | | | | | TOTAL SPOTS 54 |

MARKET TOTALS \$392,820 WFTV 39% WKMG 28% WESH 25% WOFL 8% WKCF 0% WRBW 0% CABL 0%
 WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE